



## Company Profile

01 Apr 2023



# AGENDA

Company Overview

Founding Leadership Team

Journey So Far

Customer Success

Problem We Address

Product Intro

Benefits

Use Cases

Business Partners

## Company Overview

# GYAANi work-BOT Enterprise AI Platform for Information Governance



Cloud native B2B SaaS (Software as a Service) company



Focused on information governance to improve autonomous productivity



Founded by 3 Industry Veterans, each with 20+ years of corporate experience with renowned Indian & Global MNCs



Started full-fledged operation from 2019, based in Bangalore



Arjun Malhotra (Co-Founder of HCL Technologies) as Chief Mentor



Marquee corporate brands as customer base



Product Development, Tech R&D & Co-innovation partnership – Microsoft, Tata Consultancy Services (TCS,) Aditya Birla Group



Global GTM & Co-sell Partnership – Microsoft, TCS, UST Global, ESDS

# Founding Leadership Team



**Surajit Bose**  
Co-Founder & CEO

## Business & Finance

Adv. Mgmt (IIMB), MBA (Welingkar Mumbai), Bsc Physics (St. Xavier's Mumbai)

20+ years of experience.

**Founding Member to IPO** – ICICI OneSource to Firstsource

Business Leadership role at ICICI, Firstsource



**Subrata Mandal**  
Co-Founder & COO

## Products & Technology

MBA (IIMB), B.Tech (IIT KGP), Adv. Mgmt Program (Harvard), Certified in "Innovation of Products & Services" (MIT Sloan).

26+ years of IT experience

**Products & Technology leadership role** in Wipro, IBM, Axon, HCL Tech, E+H, etc.



**Souma Das**  
Founding Investor

## Advisor

EMBA.(Duke Univ –Fuqua), MS (JU). Exe MNGT AI & ML Implications from MIT Sloan, Exe. MGMT Program IIMA

29+ years of experience: **CEO, Revenue & Business Leadership roles** in Wipro, IBM, Citrix, Infor, QlikTech, Teradata, etc. Currently as India CEO of Alteryx.



**Arjun Malhotra**  
Chief Mentor

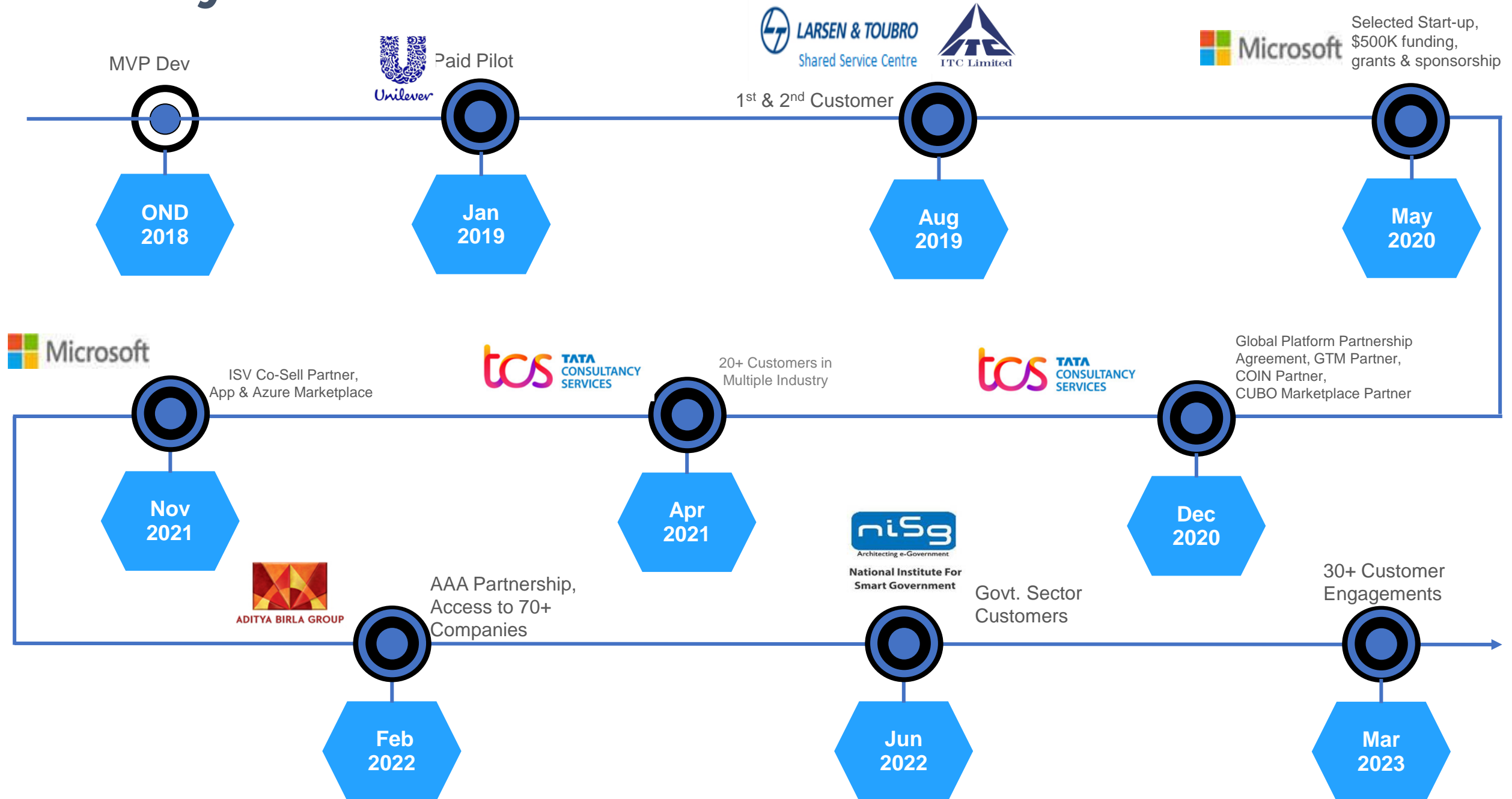
## Advisor

Entrepreneur & Founder to many successful companies like HCL Tech, Headstrong, Techspan, etc. Served in the Boards of ISB Hyderabad, IIT Kharagpur Foundation, Global Pan-IIT Alumni Association, The Doon School, TiE, etc.

**Start-up advisor, mentor and strategist**



# Journey So Far



# Customer Success – Facts



## Key Enterprise Customers for Autonomous Enterprise Productivity Services



# Problem That We Address

- People driven execution of enterprise operations
- Longer lead time to serve, limitation on scale and growth
- Satisfaction & service reliability issues raised by business users
- Information governance risk to enterprise
- Data leakage due to people movement

**IF ANY OF THE ABOVE PROBLEMS ARE BOTHERING YOU –  
OUR ENTERPRISE LEVEL AI PLATFORM – GYAANi work-BOT –  
IS THE ANSWER**

# Product Intro: **GYAANi work-BOT Enterprise AI Platform** - Information Governance for Autonomous Productivity

GYAANi auto-LEARN  
ai Engine



GYAANi iNSIGHT  
Analytics & Reporting engine

## GYAANi work-BOT

🔍 Just ask, it's served



GYAANi iNSPIRE  
Workflow Engine

GYAANi auto-BOT  
Intelligent Automation Engine

- Delivers enterprise services thru' intelligent automation
- Provides response to business faster
- Learns through adoption
- Reduces external dependency

GYAANi ai-SM  
Service Management Engine

**Self-Reliant Enterprise | Autonomous Productivity up to 70% | 40% TCO Reduction**



# What **Business Users** get? An All-Purpose, Human-Like, Collaborative, Interactive, Emotional, Dynamic Interface







My Open Items




# GYAANI work-BOT

🔍 Just ask, It's served 

 My Mail  

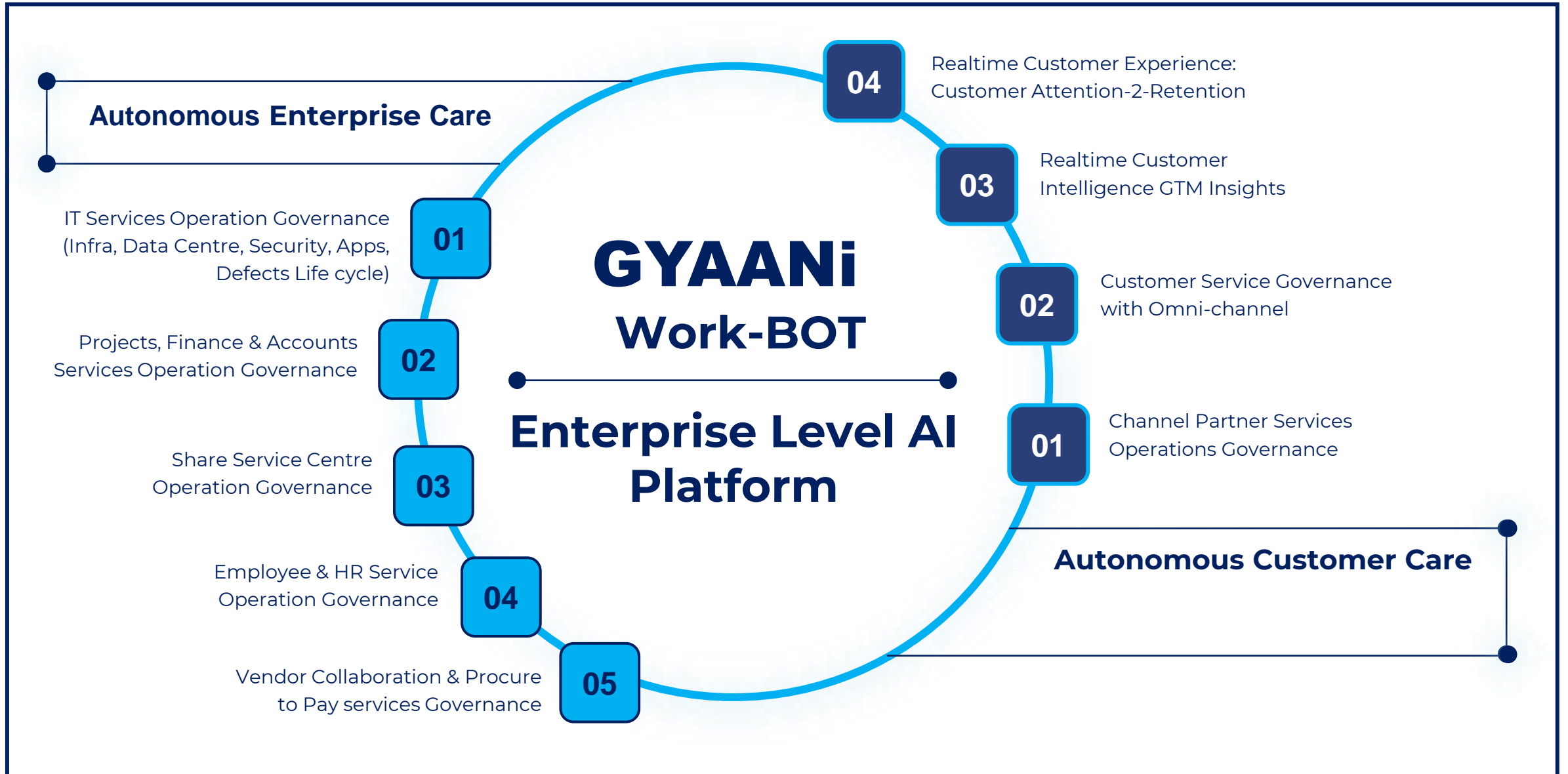
-  GYAANI auto-BOT
-  GYAANI ai-SM
-  GYAANI iNSIGHT
-  GYAANI auto-LEARN
-  Workflow App2
-  Workflow App1

 [Customize](#)

# GYAANi work-BOT Enterprise AI Platform: Benefits

1. Improves operational productivity by up to 70%.
2. Makes you self-reliant organization with Tech-enabled platform ('Machine First' model) for autonomous productivity
3. Specialist in Authorization & Access Control automation across the digital ecosystem
4. Provides a scale for growth with lesser dependency on people-skills
5. Reduces TCO (Total Cost of Ownership) by up to 40%

# Use Cases: Information Governance for Autonomous Enterprise Productivity



# iFIX Partnership



- ✓ Product Development Sponsor
- ✓ Technology R&D Partner
- ✓ Azure Cloud Partner
- ✓ Co-Sell partner
- ✓ Azure Marketplace
- ✓ Apps Marketplace



- ✓ Cloud Partner for last 4 years
- ✓ Key Enterprise Customers Instances like L&T, ITC, Eveready



- ✓ Global Platform Partner
- ✓ Co-innovation (COIN) Partner
- ✓ TCS CUBO Marketplace
- ✓ 25+ TCS Customers across multiple industries
- ✓ Introduction to various Tata Group companies
- ✓ TCS India Command Centre Mumbai (ICCM)



- ✓ AAA Partnership
- ✓ ABG Innovation Fund participation
- ✓ Actively engaged with 5+ ABG group companies



- ✓ North America Platform Partner
- ✓ Advisor to Industry specific solutions



National Institute For Smart Government

- ✓ Unique Partnership to drive Citizen centric Service Automation

**Thank You**