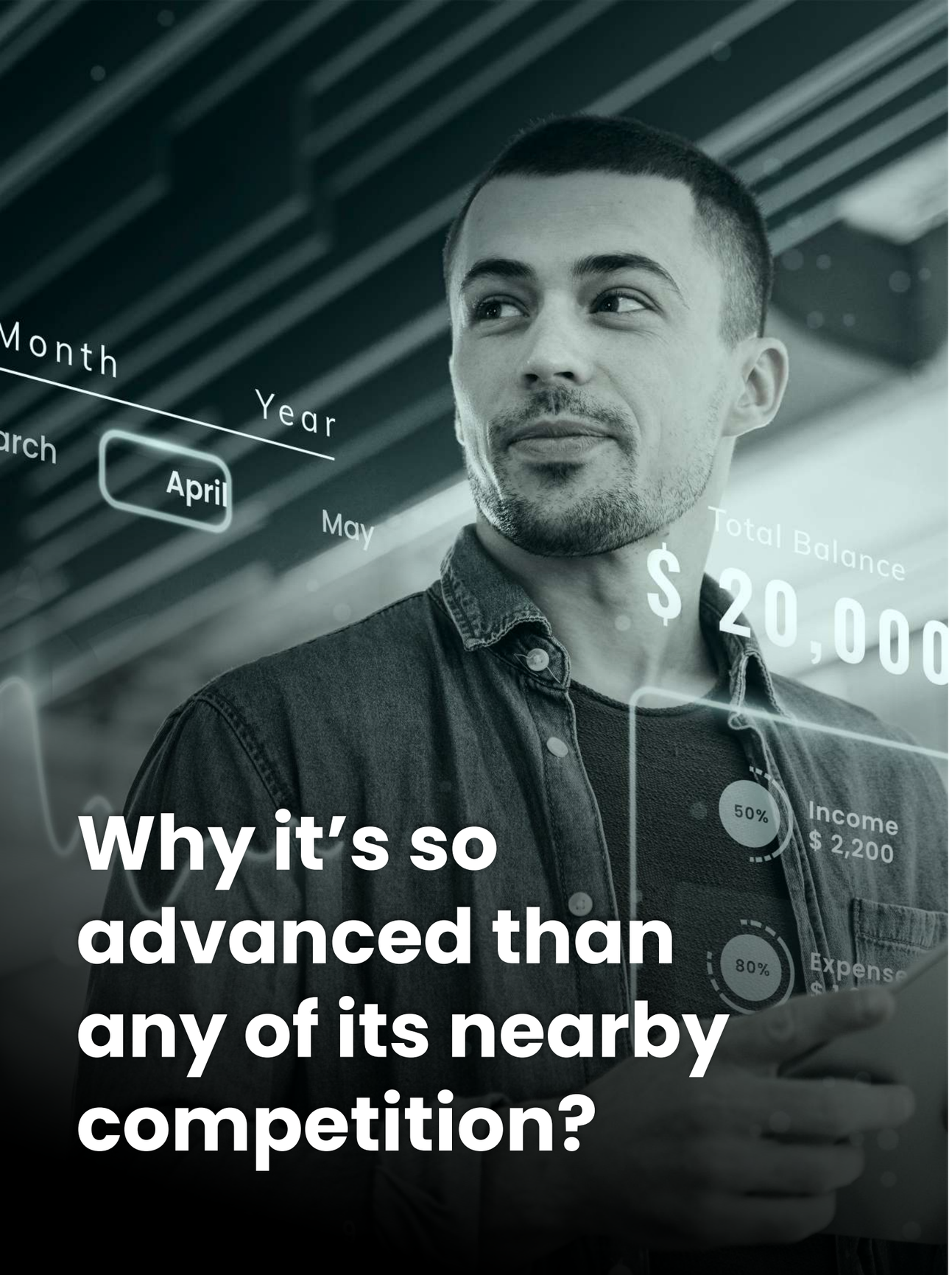
World's First
Low Code AI based CRM Platform

CLIKY

Adopt Cliky & Outperform Your Competition



Why it’s so advanced than any of its nearby competition?

www. cliky.com

Why Cliky is Unique?

One control hub for all your data

We remove all the barriers on your journey to growth

Automated repetitive data entering free up your valuable time

Grow at your most through reasonable way

Get prediction regarding your future action

Simple-to-use CRM with extensive functionality, and fewer feature limits

- **Get notification** of core business analytical insights
- Receive AI based **recommendation & alert**
- Smart **RPA enabled CRM**
- **Low Code** Easy Configurable Platform
- Flexible but **Powerful User Interface**

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Cliky Product Platform Offerings

1. Customer Relationship Management
2. Sales Force Automation
3. Meeting Management
4. Partner Management
5. Expense Management
6. Loyalty Management System
7. Order Tracking System
8. Secondary Sales
9. Target Management
10. Marketing Automation
11. Gamification
12. Clicky Magic (AI)
13. Chat Bot
14. Analytical Dashboard
15. RPA Enabled Platform
16. Forward Auction

CLIKY CRM

Sales Automation Platform

Challenges you are facing will be gone forever !

- Loosing Multiple Sales opportunities due to late response
- Reports are hard to create and share
- No prediction on lead Conversion

Detail features

01 Auto lead generation, entry and assignment

02 Track everything through Map Analytics

03 Smart & Smooth API Integration

04 Smart reporting & advanced analytics

05 Lead entry from anywhere on any device

06 Lead journey tracking

07 Faster lead response time

08 Ai-driven lead prediction module

09 Prepare your report

10 Flexible UI and advanced mobility platform

What you will achieve

- Manage all your lead at most ease
- Response every query in a fastest
- Get analytical and customizable reports
- Predict sales achievement for future
- Close deals and archive all target

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CLIKY SFA

Sales Force Automation

Challenges you are facing will be gone forever !

- Low visibility of rep performance
- Facing trouble in managing large sales force
- Field employees are loosing their valuable time in data entering
- Unable to track all field employee visits

Detail features

- Intelligent Dashboard and Analytics
- Accurate Map Analytics
- Well-knit Visit Plan
- Prompt Enquiry Management
- Excellent & flexible Mobility
- Smart Visit Management
- Swift Calendar Scheduling
- Faster action than previous
- Accurate Branding and Scheme Plan

What you will achieve

- Clear visual picture on every sales employee performance
- Well planned visit scheduling
- Accurate action plan
- Faster deal closure
- Smart dashboard and analytics

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CLIKY MMS

Meeting Management System

Challenges you are facing will be gone forever!

- Is it time consuming to setting up a meeting
- Deciding the attendee list and budget can be Error prone and complicated
- Tough to handle all the market meet ups
- No availability of live reports of all meetups

Detail features

01 Automated meeting management

02 Get the AI based automated data filling

03 Smooth Expense Management

04 Set up a location and date

05 Auto budget approval

06 Automated planning and scheduling

07 Track End-to-end Meeting

08 Detailed meeting insights & Dashboard

What you will achieve

- Easy monitor billable and non-billable hours and ensure accountability
- Strengthen your associate network and reduce dissolutions
- Track performance and KPIs, identify bottlenecks and opportunities
- Plan , schedule and prioritize every meeting with drag & drop feature
- Get a 360-degree view of each event – including contact details, communication history, and event details

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CLIKY PMS

Partner Management System

Challenges you are facing will be gone forever !

- No or very less visibility on all partners performance
- Not control over the order and dispatch

Detail features

- Smooth business dealings
- Partners can track all orders they have placed
- Share vital data with partners and suppliers worldwide
- Auto invoice reconcilia-tion
- Automated partner-onboarding
- Smoother billing and invoicing
- Track & review all their dealers, partners, Track & review all their dealers, partners, performance and data from one dashboard.

What you will achive

- Simplifying day-to-day operations in a more efficient and effective manner
- Streamlines partners operations
- Greater visibility on order status and progress
- Easy access of promotional offers, discounts
- Monitor partner performance on different devices
- Get actionable insights into your business with its single dashboard
- Reduce the chances of disagreement or conflicts between partners and buyers

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CLIKY EMS

Expense Management System

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Challenges you are facing will be gone forever!

- Messed up with huge no of expense receipts
- Too much of complexity in budget approval delays the process?
- Less tracking on company spendings
- Tedious manual expense filing process effecting field staff's productivity?

Detail features

01 Automated expense entry

02 Real time spending pattern analysis

03 Easy and smooth approval management

04 Faster & smoother payment integration

05 Easy-to-fill digital claim forms

What you will achieve

- Happy field force improved productivity
- Reduce unnecessary manual efforts
- Real-time visibility and transparency
- Track any expense loopholes or fraud
- Faster claim processing
- Automated accounting process
- Proper reimbursement of field employee expenses

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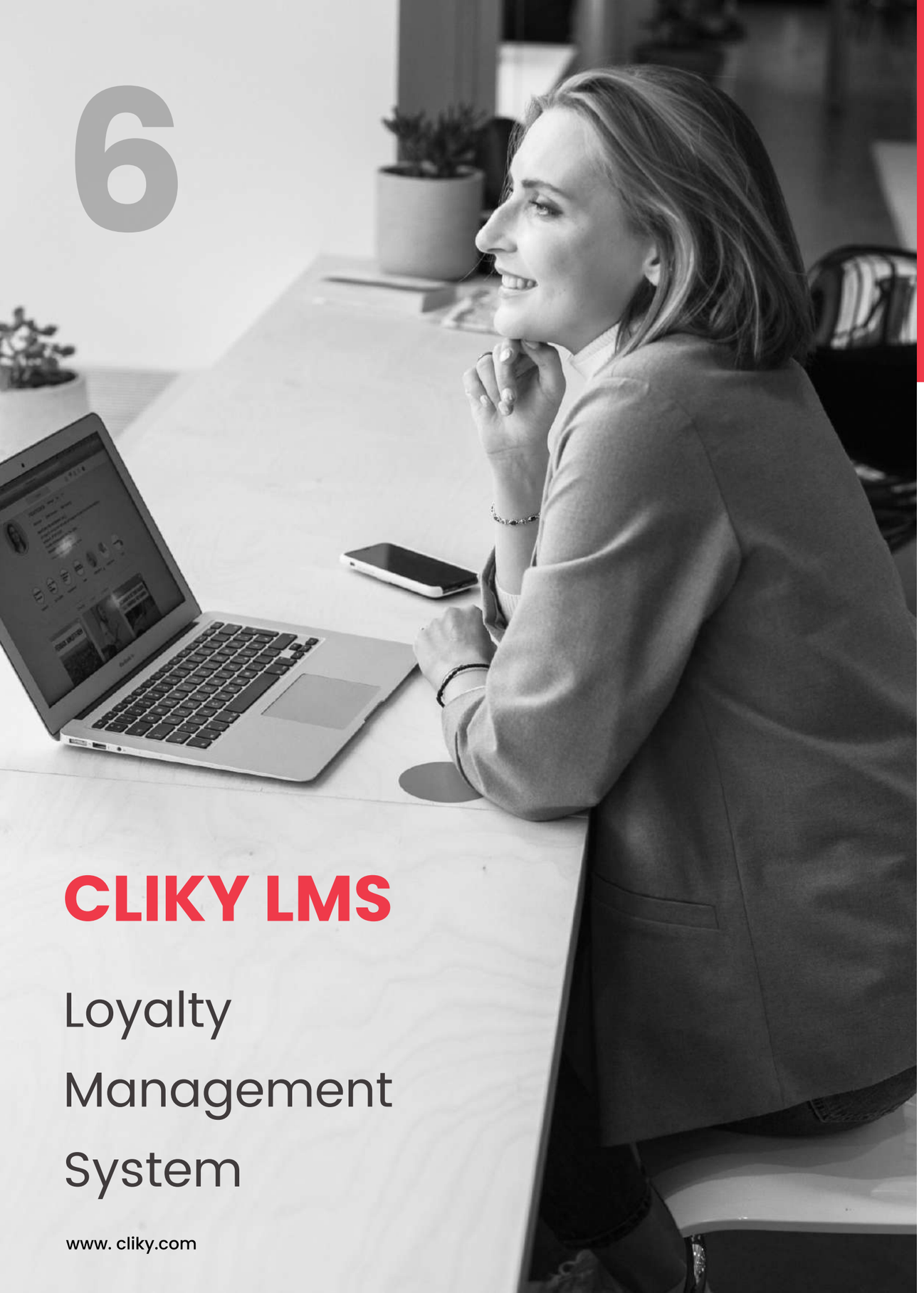

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CLIKY LMS

Loyalty Management System

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Challenges you are facing will be gone forever!

- Lacking relevant consumer transactional and behavioural data
- Unable to retain old customer which impacting business
- Multichannel management is becoming tough
- Facing supply chain issues that can interrupt and delay delivery

Detail features

01 Easy customer enrollment

02 Auto capturing customer information

03 360° single view of your customer

04 Personalized promotions

05 Campaign dashboard support

06 Smart loyalty engine drives personalization

07 Simple and easy-to-use platform

08 Automated rewards based on performance

What you will achieve

- Significant increase in repeat purchase
- Engage customers, increase revenue and drive long-term loyalty
- Real-time customer insights
- Monitor and manage customer engagement and retention strategies

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Detail features

- Easy AI based order booking interface
- Order prediction
- Multi-channel order management
- Track every order movement
- Order history management
- Reports & Analysis
- Auto alert for new orders
- Automated alert at below threshold level stock

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Order Tracking System

Challenges you are facing will be gone forever!

- Less visibility on live customer orders
- No clarity of order, delivery & inventory
- Problem in Tracking delivery status by customers.
- Decentralized multi-channel order booking

What you will achieve

- Real time visibility on orders
- Order prediction increase sales
- Better insights on higher revenue customer
- All your sales channels in one platform
- No more stock out situation

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Secondary Sales Application

Challenges you are facing will be gone forever !

- Unable to track secondary sales
- Lots to unqualified lead
- Huge time involvement in bad – fit prospects
- Lead conversion takes a long time
- Wrong or less follow up with prospects

Detail features

01 All order management with AI

02 Map integration that track sales order

03 Access Item wise, Retailer wise, Sales Person wise ... Sales Analysis

04 Streamlining Stock movement

05 Real time data will help to reduce Response time between demand & Supply

06 Production & Dispatches will be based on Real time Market demand

What you will achieve

- Live communication secondary sales
- Access all sales partners performance
- Simplify inventory control
- Streamline ordering and invoicing processes
- Accurate reports and systemic management
- Easy & smooth invoice management

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CLIKY TMS

Target Management System

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Challenges you are facing will be gone forever!

- Manual excel based target.
- Less visibility in real time target and achievement
- Manual target distribution for various categories like - sales channels, employee & location and product.
- Huge human involvement for setting up multiple targets like Recruitment, sales etc.

Detail features

01 AI based automated target management

02 Target can be ascertained based on business goal, past performance, and individual sales reps.

03 Add targets based on seasonality and market potential

04 Targets can be created for different organizational level, like – sales channels, employee & location and product.

05 Keep track of progress of all targets

What you will achieve

- Clear visibility on target vs achievement
- Identify top performer based on achievement
- Automated alert and notification on deadlines and target meetups
- Clarity on progress of target assigned to employee / sales channel / product / area

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Marketing Automation

Challenges you are facing will be gone forever!

- Not able to meet up sales target
- Too much of marketing efforts
- Lack of real-time interaction.
- Less visibility on marketing channel performance
- Messed up with huge junk leads

Detail features

01 Campaigns Empowered with AI

02 Integrated Task Management

03 Customizable interface with accurate insight and relevant information

04 Full Visibility on Marketing Performance

05 Best in Class Customer Experience

06 Smart and Flexible Workflow

What you will achieve

- Real-time customer insights
- Automated marketing campaigns increase sales
- Reduced customer churn
- Better lead conversion
- Marketing and sales alignment.

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Detail features

Ai based Gaming activity platform

Users can earn points, based on their engagement & performance.

This application can engage employee and customers more effective way

Organization, employees & customers can set various challenges for others.

Valuable Dashboard Insight gives you an overview of all activities and performance

Dashboard display rankings of users, based on their performance or points earned.

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Gamification

Gamification applications offer a wide range of benefits, including increased productivity of customer & employee. This also enhances motivation, learning outcomes, behaviour change, problem-solving skills, collaboration, and customer loyalty.

What you will Achieve

- Foster healthy competition among your sales team
- Motivate your team's performance
- Involves multiple challenges and targets
- Feedback and Performance Analytic

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CLIKY MAGIC

AI Solution

Challenges you are facing will be gone forever !

- Not able to catch up the right business opportunity
- Unable to identify customers who are likely to churn
- Facing issues in prioritize leads
- Failing to set up achievable goal due to no proper historical analysis

Detail features

01 Powerful AI based sales automation platform

02 Specific goal-based recommendations

03 Predictive alert & Advance notification through WhatsApp & email

04 Easy customizable low code platform

05 Self-configurable platform for setting up business goals.

What you will achieve

- Improved sales by customer behavior prediction
- Better market coverage with market trends anticipation
- Reduction in target slippage
- Data-driven decisions to optimize marketing strategies
- Effective customer segmentation through sales prediction
- Cost Reduction in Business by Process Optimization
- Better sales achievement on target

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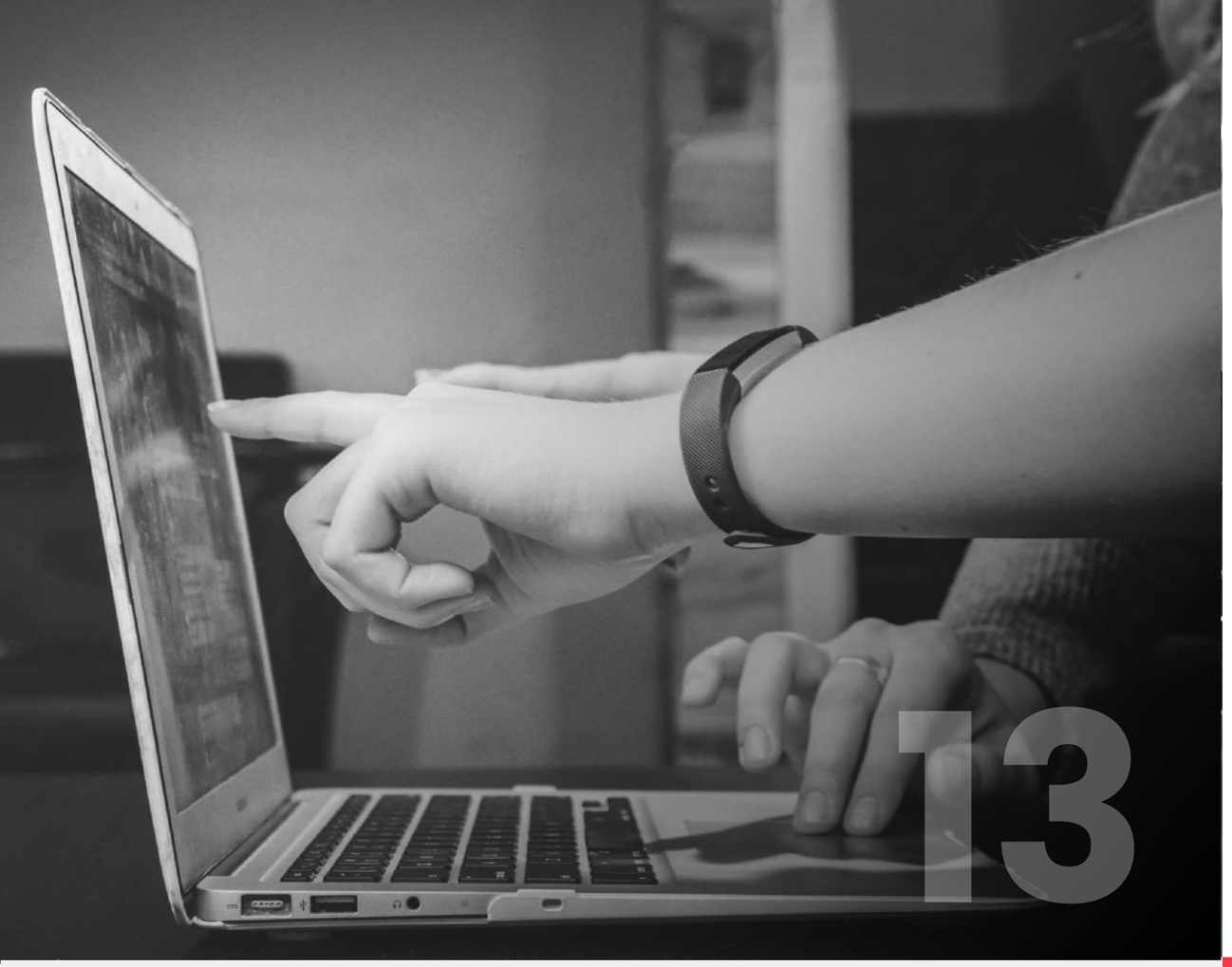

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Chat Bot

A chat bot or virtual assistant, can handle multiple conversations simultaneously without being limited by human resource constraints. This makes them highly scalable and capable of managing a large volume of inquiries or interactions simultaneously, improving efficiency and reducing customer wait times.

Detail features

- Information Retrieval and Knowledge Management
- Engage with website visitors, ask qualifying questions, and collect relevant information to identify potential leads.
- A conversational and interactive experience for users
- Collect user feedback, conduct surveys, and gather valuable data for market research or customer insights.
- Instant support & service, 24/7 by answer frequently asked questions, provide product information

What you will achieve

- Automated routine tasks and processes,
- Allows businesses to handle a larger volume of customer interactions
- Deliver personalized experiences by leveraging user data and preferences.
- Higher conversion rates
- Improved lead generation and qualification

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Data visual presentation

Offer a visual representation of key performance indicators (KPIs) and metrics that provide insights to customer interactions, sales performance, marketing effectiveness, and overall business operations. It presents data in a visually appealing.

Detail features

01 Insightful reports and dashboards.

02 Easy integration with various data sources.

03 Automated insights with a single click, predict the future trends

04 Holistic view of CRM-related performance metrics

05 Interactive customizable Dashboard & kPIs

06 Easy configurable admin module

What you achieve

- Keep track on - Sales Revenue, Customer Acquisition & Retention Rates, Lead Conversion Rates, Customer Satisfaction Scores, Marketing Campaign Effectiveness etc.
- Deeper insights and understand contributing factors in sales
- Share insights, reports, and findings with colleagues or management.

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RPA Enabled Platform

By combining RPA with CRM, businesses can streamline operations, improve efficiency, and enhance the overall user experience. By automatically verifying data formats, eliminating duplicates, RPA can streamline operations, improve efficiency.

Detail features

- Automated lead generation and entry
- Auto data filling up
- Automated lead assig-nment to employees
- Meeting scheduling
- Automated Alert & Reminders
- Auto Email scheduling
- Custom Report automation

What you achieve

- Task automation
- Simplified user interactions
- Enhanced data accuracy
- Reduced manual error & cost
- Enhanced productivity
- Seamless Data Integration

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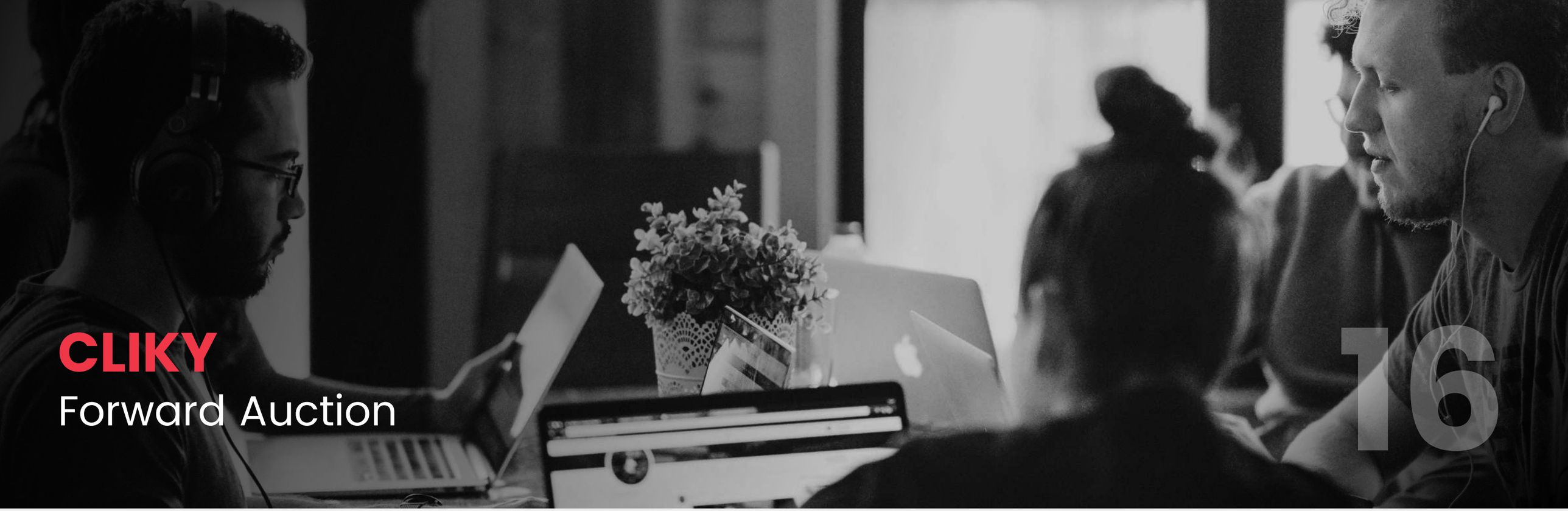

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Forward Auction

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Forward Auction

Forward auction software, a streamlined and effective platform for conducting online auctions, delivering value to both sellers and buyers. Its is a user-friendly interface for both sellers and buyers to participate in the auction.

Detail features

01 Smooth User Registration and Account Management

02 Detail product or service listings

03 Real-time updates on ongoing auctions

04 Detail auction monitoring

05 Auction Management allows sellers to manage their auctions.

06 Past records / history on past auctions.

07 Analytics on auction data

What you will achieve

- Reach a wider audience of potential buyers beyond their local markets.
- Streamlines the sales process, reduces manual intervention
- Insights into customer preferences, market trends, and pricing strategies

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How Cliky fuel up your business?

- Lead conversion by up to +30%
- Sales value by up to +30%
- Customer Satisfaction by up to +85%
- Faster decision-making by up to +78%

Flexible Business Domains

Manufacturing	Bags & Luggage
FMCG	Jewellery
Textile & Fabrics	Healthcare
Retail	Food & Beverages
Home Furnishing	Beauty & Personal Care
Automobile & Accessories	IT, Telecom & Networking
Ayurvedic & Herbal Products	Construction & Real Estate

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How to achieve a successful CRM strategy?

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